



# National Exhibition Wildlife Art

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**Friday 13<sup>th</sup> July to Sunday 29<sup>th</sup> July 2012**

**Private View - Thursday 12<sup>th</sup> July, 6pm to 8.30pm**

at

**Gordale, Chester High Road (A540), Burton, Wirral CH64 8TF**

Exhibition opening hours: Monday – Sunday 9.30am to 6pm. Late night Thursday till 8.30pm

## Exhibition Conditions

Please read carefully and keep for reference

**Application Forms to be returned before Wednesday 6<sup>th</sup> June 2012**

### Number of Submissions

Artists are invited to submit up to four original works, to a panel of judges. Size is calculated to include the frame. Each work is restricted by its largest dimension, as follows:-

- Up to 15 ins ----- 4 works may be submitted
- Up to 30 ins ----- 3 works may be submitted, even if any are less than 15ins
- Up to 42ins ----- 2 works may be submitted, even if any are less than 30ins
- Up to 60ins ----- 1 work only

All works must be for sale. Work previously shown will not be accepted.

### Theme

The subject matter of the work must include wildlife. Domestic animals, pets, botanical, landscape paintings will not be accepted. Works printed by the hand of the artist, (screen, woodblock, etching, monotype etc) are acceptable from small print runs. Photographs or digitally produced images are not accepted.

### Sculpture

Sculptures must be robust in construction. Sculptures should be no more than 42ins. in any dimension and weigh less than 42lb.

### Judging Criteria

Work will be judged on its own merits by an independent panel of artists and wildlife experts.

- Interpretation of the theme
- Originality and creativity
- Artistic composition
- Presentation – framing must be of Gallery standard, with taut cord ready for hanging. No mirror plates
- Realistic Price

Artists are encouraged to send more than one piece of work, (except works in category up to 60ins) to help the judges in assessing their work. The judges' decision is final.

### Preparation and Labelling of Work

Application on line – all NEWA labels for pictures/sculptures and packaging are available to download and print. The NEWA packaging label should be attached on a top right corner.

Application by hand – labels, etc will be available on delivery of works.

Personal labels should not be used.

### Pricing and Commission on Sales

No work is to be priced less than £150 and all prices should include the NEWA commission [and VAT if the artist is VAT registered]. A commission of 30% is charged on the sale of work. If you wish NEWA to negotiate on your behalf, up to 10% reduction, please tick box on Application Form

## Insurance

Artists are advised to insure their own works in transit and whilst at the exhibition, as no responsibility can be taken by the organisers.

## Copyright

Copyright of all works remains the property of the artist.

## Publicity and Promotion

Unless otherwise stated by the artist in writing, the organisers may use images uploaded to the web site or any other form of printed material, for the purpose of promoting the Exhibition.

## Curriculum Vitae

Artists may submit their CVs to assist the organisers in the promotion of their work. 6"x 4" photographs, non-returnable, of the artist's work may be included.

## Delivery of Works

Instructions to ALL artists for the safe transportation of your work

- All work must be wrapped and correctly labelled
- Pictures to be put into a loose bubble pack bag - (e.g. [www.stiffybags.com](http://www.stiffybags.com))
- All works must be able to slide in and out easily
- Sculptures should be boxed

### Personal Delivery - Application Form – Section A

Works must be delivered to the Burley Memorial Hall, Waverton, Cheshire, CH3 7QN, on either the 4<sup>th</sup> or the 5<sup>th</sup> July 2012, between 10.30am – 4pm.

### By Courier - Application Form – Section B

Please tick box on application form if you are sending work with your preferred courier company.

Do not consign work directly to Gordale but to, Rob Symington, NEWA, to arrive from June 26<sup>th</sup> until July 2<sup>nd</sup>.

After the exhibition closes, works will be available for collection by couriers from July 31<sup>st</sup> until August 6<sup>th</sup>.

Please contact Rob for correct address, and suitable delivery/collection time:

Tel 07751160316, or

e-mail [symington.r@gmail.com](mailto:symington.r@gmail.com)

This service is not for local artists unless they wish to pay a 'pick up' fee.

### Pick-up Service - Application Form - Section C

A collection and return service is available. Works must arrive at pick-up points before 2<sup>nd</sup> July 2012. Artists must arrange collection promptly, as each point cannot store work. Please contact your nearest for location.

Pick-up points marked\* will be using cars and cannot transport large works: please check.

A. David Binns, Sutton-in-Craven, Keighley	01535 632774
B. Nature in Art, Twigworth, Gloucester	01452 731422
C. Sarais Crawshaw, Willey, Nr Rugby, Warwickshire	01455 553270
D. David Hyde, St Ives, Cambridgeshire	01480 392813
E. Toni Hargreaves, Bamber Bridge, Lancs .	01772 620682
F. John Threlfall, Dalbeattie, Kirkcudbrightshire	01556630262 *
G. Eric Wilson, Buxton, Derbyshire	01298214089 *
H. Paul Dyson, Mapperley, Nottingham	0115 9521552 *
I. Sylvia Lynch, Stocksfield, Northumberland	01661 842226 *
J. Ken Stroud, Lower Hardres, Canterbury, Kent	01227 464739 *
K. Bernard Atherton, Maghull, Liverpool	0151 520 1046
L. David Finney, Alsager, Cheshire	01270 876789 *
M. Natalie Mascall, Rayleigh, Essex	07970215249 *
N. Heather Irvine, Crediton, Devon	01363773074 *

## Location of Gordale

Gordale is on the A540, along the Wirral Peninsula 10 miles outside Chester. CH64 8TF

## Notification of Selected or Unselected Work

A list of artists included in the 2012 NEWA exhibition will be posted on our web site on completion of judging.

## Sales Notification

Artists will be notified if all their work is sold during the exhibition. Sales can be monitored on our web site during the course of the exhibition. Payment will be made within 30 days from the end of the exhibition

## Collection of Work Exhibited but Unsold or Unselected

All works not sold or selected will be delivered back to the pick-up points on specified dates, or must be collected from Gordale on 31<sup>st</sup> July or 1<sup>st</sup> August 2012 between 10am – 4.00pm. Please bring your Delivery Receipt.

## Fees Returned

If ALL your submitted works are rejected, £15 will be returned to you with your works at the end of the exhibition.

## Storage of Uncollected Work

The Exhibition Organisers cannot be held responsible for any uncollected work. A storage fee, at a daily rate, will be charged for work not collected at the appropriate times of £1 per item.

## Website Link - Entry Form - Section D

If you wish to have your website linked to NEWA, fill in the relevant part of the Application Form.

## Images for the Online Gallery - NEWA does not select the work for the exhibition from the images sent.

Please provide images of your entries before the exhibition starts for possible advertising and promotion.

Each image MUST have your name, image number, title and size.

Images need to be taken without the frame, with the cameras set on NORMAL QUALITY JPEG and image size about 1500x1000 pixels. This should produce a file size around 1Mb.

Key Words – Two words on the subject matter for the website search engine e.g. 'bird', 'robin'.

Upload your images on your online Application Form or follow the links on the Home Page.

or

Images can be sent on a CD, clearly labelled (not returned).

Only work accepted will be on the online gallery.

## Invitations

Invitations can be downloaded from your online Application Form. This can be printed or emailed to your buyers. Applications by hand – please telephone NEWA.

# Awards

**Birds Art and Photography Award** They will be awarding a prize for the most exceptional work featuring a bird. The winning artist will receive a cash prize and be featured in a future issue of the magazine. Quarterly subscription magazine.

**Birds, Birds, Birds Award** Best Innovative Exhibit, 2D or 3D.

**Chester Zoo Award** This award will be the choice of the Director of the Zoo.

**Daler Rowney Award** Best watercolour

**Country and Border Life Magazine Award** The magazine will be awarding a prize for the best british wildlife work

**Focus Optics Award** This award is for the best 3D work. The winner will receive a pair of binoculars.

**GreatArt** GreatArt is the UK's leading webshop, and Europe's largest catalogue for quality art materials. They will be awarding a prize of art materials for the best international wildlife work.

**The David Cook Award** In making the three awards, David will look not just for drawing ability, but innovative, unusual and imaginative use of the drawing material, be it graphite, charcoal, pen and ink or scraperboard.

**Wildscape Magazine Award** This award will be the Editors choice.

## FEES & INSTRUCTIONS FOR RETURN OF APPLICATION FORM

### Application Form

Name and address clearly in upper and lower case  
10% negotiation - if applicable  
Email address - if applicable

**Section A** If applicable  
**Section B** If applicable  
**Section C** If applicable.

### Personal Delivery

### By Courier

**Pick-up fee as indicated. £7 per work up to 15ins**  
**£9 per work, up to 30ins**  
**£13 per work, up to 42ins**  
**£25 per work, up to 60ins**  
**£8 Website Link Fee**

**Section D** If applicable.

**Section E** Payable by all entrants

**£35 Entry Fee**

**£15 will be refunded if ALL your works are rejected**

### Application on line

Please read rules and copy/print for reference. Follow the instructions from our web page. When you submit your online Application Form you will receive an email with your reference number. You will be able to print your picture/sculpture labels, packaging labels, receipt form, invitations, upload your images, fliers, and you can change any of the details up to the delivery of your work, using your special reference number. Fees are due with your Application Form by cheque, card or online banking.

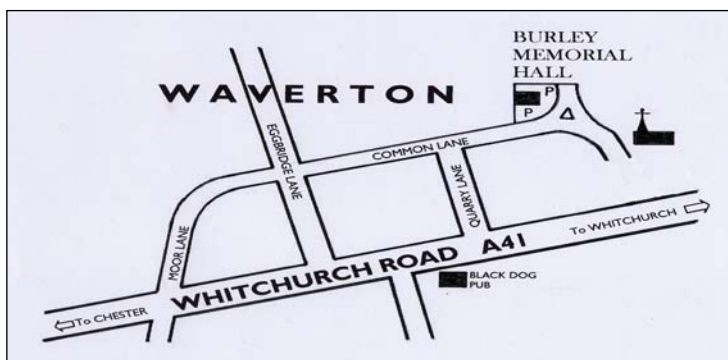
### Application by hand

Please write clearly. Your labels, receipt will be available when you deliver to your Pick-up Point, Courier or Burley Memorial Hall. Invitations on request. Fees are due with your Application Form. All monetary transactions should be in £ sterling. Cheques, card or Online payments, which are non returnable, should be made payable to **National Exhibition Wildlife Art**. Overseas artists who sell any of their work will incur bank charges of up to £20 for a money transfer.

**If applicable Application Forms with cheques send to:**  
**NEWA, 11 Dibbins Hey, Poulton Lancelyn, Bebington, Wirral, CH63 9JU**

## Timetable of Events

<b>Delivery of Application Forms</b>		Before Wednesday 6 <sup>th</sup> June 2012
<b>Delivery of Work</b>	By Courier to Rob Symington To Pick-up Points To Burley Memorial Hall	Tuesday 26 <sup>th</sup> June until Monday 2 <sup>nd</sup> July 2012 Before Monday 2 <sup>nd</sup> July 2012 Wednesday 4 <sup>th</sup> July, Thursday 5 <sup>th</sup> July 2012
<b>Preview Night</b>		Thursday 12 <sup>th</sup> July 2012
<b>Exhibition</b>		Friday 13 <sup>th</sup> July – Sunday 29 <sup>th</sup> July 2012
<b>Collection of Work</b> Tuesday 7 <sup>th</sup> August	<b>By Courier</b>  From Pick-up Points Personal Delivery from Gordale	<b>Wednesday 1<sup>st</sup> August until</b>  Returned to pick-up points before Friday 3 <sup>rd</sup> August Tuesday 31 <sup>st</sup> July or Wednesday 1 <sup>st</sup> August 2012



**Location of Burley Memorial Hall, CH3 7QN**

**NEWA: 07748533448** [info@newa-uk.com](mailto:info@newa-uk.com)  
[www.newa-uk.com](http://www.newa-uk.com)