



# National Exhibition Wildlife Art

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**Friday 16<sup>th</sup> July to Sunday 1<sup>st</sup> August 2010**

**Private View - Thursday 15<sup>th</sup> July, 6pm to 8.30pm**

at

**Gordale, Chester High Road (A540), Burton, Wirral CH64 8TF**

Exhibition opening hours: Monday – Sunday 9.30am to 6pm.

## **Exhibition Conditions**

Please read carefully and keep for reference

**Application Forms to be returned before Wednesday 9<sup>th</sup> June 2010**

### **Eligibility and Number of Submissions**

Artists are invited to submit up to three original works, to a judged selection. Each work will be judged on its own merits by an independent panel of artists and wildlife experts. Works are restricted by their largest dimension, as follows:-

- Up to 2ft 6ins -----3 works may be submitted
- Over 2ft 6ins to 3ft 6ins -----2 works may be submitted, even if one is less than 2ft 6ins
- Over 3ft 6ins to 5ft -----1 work only

Size is calculated to include external dimensions of the frame. The judges decision is final. All works must be for sale. Work previously shown will not be accepted.

### **Theme**

The subject matter of the work must include wildlife. Domestic animals, pets, botanical, landscape paintings will not be accepted. Works printed by the hand of the artist, (screen, woodblock, etching, monotype etc) are acceptable from small print runs.

### **Picture Framing**

All pictures must be suitably framed to gallery standard, complete with taut cord ready for hanging. No mirror plates.

### **Sculpture**

Sculptures must be sufficiently robust in construction. Sculptures should be no more than 3ft.6ins. in any dimension and weigh less than 50lb.

### **Preparation and Labeling of Work**

Please complete the NEWA labels and attach to the back of the picture or the base of the sculpture. Personal labels should not be attached.

### **Pricing and Commission on Sales**

No work is to be priced less than £100 and all prices should include the NEWA commission [and VAT if the artist is VAT registered]. A commission of 27½% is charged on the sale of work. If you wish NEWA to negotiate on your behalf, up to 10% reduction, please tick box .

### **Insurance**

Artists are advised to insure their own works in transit and whilst at the exhibition, as no responsibility can be taken by the organisers.

## Copyright

Copyright of all works remains the property of the artist.

## Publicity and Promotion

Unless otherwise stated by the artist in writing, the organisers and the Gallery may use photographs or any other form of printed material, or works for the purpose of promoting the Exhibition

## Curriculum Vitae

Artists may submit their CVs to assist the organisers in the promotion of their work. 6"x 4" photographs, non-returnable, of the artist's work may be included.

## Delivery of Works

Instructions to ALL artists for the safe transportation of your work

- All work must be wrapped
- Pictures to be put into a loose bubble pack bag - i.e. ([www.stiffybags.com](http://www.stiffybags.com))
- Must be able to slide in and out easily
- Large labels with your name, title of work in bold writing must be stuck on the outside, top right of bag
- Sculptures should be boxed with label on the outside of the box

## Personal Delivery

Works must be delivered to the Burley Memorial Hall, Waverton, Cheshire, CH3 7QN, on either the 7<sup>th</sup>, 8<sup>th</sup> July 2010, between 10.30am – 4pm.

## By Courier - Application Form – Section A

Please tick box on application form if you are sending work with your preferred courier: UPS, DML, Parcel Force etc.

Works must not be consigned directly to Gordale but to NEWA, Rob Symington – 07751160316, email: [symington.r@googlemail.com](mailto:symington.r@googlemail.com) before 5<sup>th</sup> July 2010. Please contact Rob to arrange times of convenience for delivery, and also for the safe return of works at the end of the exhibition.

## Pick-up Service - Application Form - Section B

A collection and return service is available. Works must arrive at pick-up points before 5<sup>th</sup> July 2010. Artists must arrange collection promptly, as each point cannot store work. Please contact your nearest for location.

Pick- up points marked\* will be using cars and cannot transport very large works. Please check.

A. David Binns, Sutton-in-Craven, Keighley	01535 632774
B. Nature in Art, Twigworth, Gloucester	01452 731422
C. Sarais Crawshaw, Willey, Nr Rugby, Warwickshire	01455 553270
D. David Hyde, St Ives, Cambridgeshire	01480 392813
E. Toni Hargreaves, Longton, Lancs	01772 612747
F. John Threlfall, Dalbeattie, Kirkcudbrightshire	01556630262 *
G. Catherine Putman, Fort William, Invernessshire	01855841231 *
H. Eric Wilson, High Peak, Derbyshire	01663 740018 *
I. Paul Dyson, Mapperley, Nottingham	0115 9521552 *
J. Sylvia Lynch, Stocksfield, Northumberland	01661 842226 *
K. Ken Stroud, Lower Hardres, Canterbury, Kent	01227 464739 *
L. Bernard Atherton, Maghull, Liverpool	0151 520 1046
M. David Finney, Alsager, Cheshire	01270 876789 *
N. Natalie Mascall, Rayleigh, Essex	07970215249*
O. Heather Irvine, Crediton, Devon	01363 773074*

## Location of Gordale

Gordale is on the A540, along the Wirral Peninsula 10 miles outside Chester.

## Notification of Selected or Unselected Work - Entry Form - Section E

If you enclose a small 1<sup>st</sup> class stamped address envelope with your application form, NEWA will return Section E to you. A list of artists included in the 2010 NEWA exhibition will be posted on our web site.

## Sales Notification

Artists will be notified if all their work is sold during the exhibition. Sales can be monitored on our web site during the course of the exhibition. Payment will be made within 30 days from the end of the exhibition

## Collection of Work Exhibited but Unsold and Unselected

All works not sold or unselected will be delivered back to the pick-up points on specified dates, or must be collected from Gordale on 3<sup>rd</sup> or 4<sup>th</sup> August 2010 between 10am – 4.00pm.

## Storage of Uncollected Work

The Exhibition Organisers cannot be held responsible for any uncollected work. A storage fee of £1 per item, at a daily rate, will be charged for work not collected at the appropriate times.

## Website Link - Entry Form - Section C

If you wish to have your website linked to NEWA, please fill in the relevant part of the Form.

## Images

If you can provide images of your entries before the exhibition starts, please follow the instructions.

Each image MUST have your name, image number and title.

Images need to be taken without the frame, with the cameras set on NORMAL QUALITY JPEG and image size about 1500x1000 pixels. This should produce a file size around 1Mb.

Key Words – Two words on the subject matter for the website search engine e.g. 'bird', 'robin'.

Send to [www.newa-uk.com](http://www.newa-uk.com): instructions are on the Home Page, please follow the links

or

Images can be sent on a CD, clearly labelled (not returned)

or

alternatively you can leave the photography to NEWA

## Awards

**Birds Art and Photography Award** They will be awarding a prize for the most exceptional work featuring a bird. The winning artist will receive a cash prize and be featured in a future issue of the magazine. Quarterly subscription magazine.

**Birds, Birds, Birds Award** Best Innovative Exhibit, 2D or 3D. The winning work will be judged 50% for creativity and innovation, 20% for artistic skill, 15% for composition, and 15% for anatomically correct detail. Judges will also be looking for media and techniques not normally associated with wildlife art.

**Focus Optics Award** This award is for the best 3D work. The winner will receive a pair of binoculars.

**GreatArt** GreatArt is the UK's leading webshop, and Europe's largest catalogue for quality art materials. They will be awarding a prize of art materials for the best international wildlife work.

**The David Cook Award** In making the three awards, David will look not just for drawing ability, but innovative, unusual and imaginative use of the drawing material, be it graphite, charcoal, pen and ink or scraperboard.

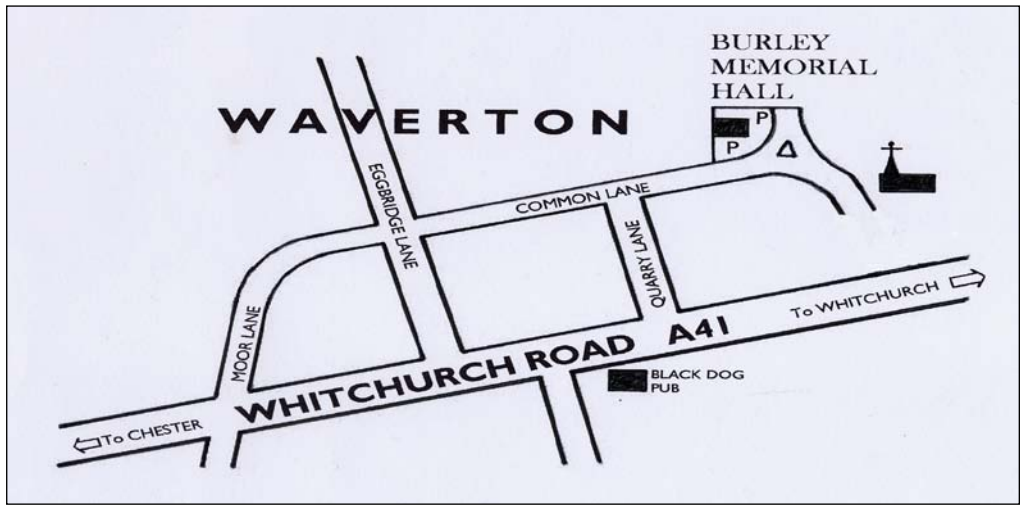
**Wildscape Magazine Award** Ken Stroud, of Wildscape Magazine will be awarding a prize to the best interpretation of British Wildlife in any medium.

**Windsor & Newton Award** Windsor & Newton will be awarding a prize of art materials for the best watercolour depicting wildlife.

**National Exhibition Wildlife Art Awards** A panel of independent judges will award a number of monetary prizes.

## Timetable of Events

<b>Closing date for Application Forms</b>		Before Wednesday 9 <sup>th</sup> June 2010
<b>Delivery of Work</b>	By Courier to Rob Symington To Pick-up Points To Burley Memorial Hall	Before Monday 5 <sup>th</sup> July 2010 Before Monday 5 <sup>th</sup> July 2010 Wednesday 7 <sup>th</sup> , Thursday 8 <sup>th</sup> July 2010
<b>Preview Night</b>		Thursday 15 <sup>th</sup> July 2010
<b>Exhibition</b>		Friday 16 <sup>th</sup> July – Sunday 1 <sup>st</sup> August 2010
<b>Collection of Work</b>	By Courier From Pick-up Points From Gordale	Returned at end of exhibition by arrangement Returned to pick-up points at end of exhibition 3 <sup>rd</sup> or 4 <sup>th</sup> August 2010



**Location of  
Burley Hall**

### FEES & INSTRUCTIONS FOR RETURN OF APPLICATION FORM BY POST OR WEB SITE Please read carefully

**Application Form** Name and address clearly in capitals.  
10% negotiation - if applicable  
Email address - if applicable  
Private invitations - state how many required

<b>Section A</b>	If applicable	<b>By Courier</b>
<b>Section B</b>	If applicable.	<b>Pick-up fee as indicated.</b> £7 per work up to 2ft 6ins £10 per work, over 2ft 6ins to 3ft 6in £20 per work, over 3ft 6in to 5ft
<b>Section C</b>	If applicable.	<b>£5 Website Fee</b>
<b>Section D</b>	Payable by all entrants	<b>£25 Entry Fee</b>
<b>Section E</b>	Include first class small stamped address envelope	

**Fees are due with your Application Form. All monetary transactions should be in £ sterling. Cheques or Online payments, which are non returnable, should be made payable to National Exhibition Wildlife Art.**

Postal Entries sent to: NEWA, 11 Dibbins Hey, Poulton Lancelyn, Bebington, Wirral, CH63 9JU

On Line Entries: Forms can be filled in on line and payment can also be taken.